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The Embassy of Switzerland and The American Public Transportation Association

cordially invite you to a

Workshop and Exhibition

on

**The Challenge of Sustainable Transportation for the 21st Century:
The Prospects for Switzerland and the U.S.**

February 10, 2009

at the National Building Museum, Pension Commissioner's Suite, 401 F Street, N.W., Washington, D.C.

Program

3:00 – 3:10 p.m.	Welcome Address Urs Ziswiler , Ambassador of Switzerland to the United States of America Michael Townes , Immediate Past Chair, APTA, & CEO, Hampton Roads Transit
3:10 – 3:50 p.m.	Creating and Financing a 21st-Century Public Transportation System Gregor Saladin , Spokesperson of the Swiss Federal Office of Transport Michael Schneider , Co-Chair, APTA's PPP Task Force, & Managing Partner, InfraConsult
3:50 – 4:10 p.m.	Looking at the Full Costs and Benefits of Sustainable Transportation Franziska Borer Blindenbacher , Transport Economist and Visiting Scholar at George Washington University
4:10 – 4:30 p.m.	Transportation Projects on the Cutting Edge: U.S. Examples Richard W. Andreski , Director, Operations Coordination & Policy, New Jersey Transit Nat Bottigheimer , Assistant General Manager, Planning and Joint Development, Washington Metropolitan Area Transit Authority (WMATA - Metro)
4:30 – 4:45 p.m.	Coffee Break
4:45 – 5:30 p.m.	Panel Discussion: How to Plan Transportation Systems as a Whole (and Q & A) Art Guzzetti , Vice President, Policy, APTA (Moderator)
5:30 – 8:00 p.m.	Reception and Viewing of the Exhibition

Please R.S.V.P. by February 4, 2009 to Jessica Bechir at jbechir@apta.com

- Yes, I will attend the workshop and reception Yes, I will only attend the reception

To view and download the exhibition, please visit the following link: [Public Transportation Exhibition](#)

The National Building Museum is located across the street from Judiciary Square station on Metro's red line and only a few blocks away from Gallery Place/Chinatown station on Metro's yellow and green lines. More information is available on www.nbm.org

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SPEAKERS AND PANELISTS

Urs Ziswiler has been Swiss Ambassador to the United States since May 2006. Prior to his current posting, he served as Head of the Political Directorate of the Federal Department of Foreign Affairs in Bern. Before that, he served as Senior Diplomatic Adviser to the Head of the Federal Department of Foreign Affairs. He began his career as a junior expert for the World Bank and later served as a Delegate of the International Committee of the Red Cross. Ambassador Ziswiler holds law degrees from the University of Geneva and the University of Zurich and earned a postgraduate degree from the Swiss Federal Institute of Technology Zurich, where he specialized in developing countries.

Michael S. Townes has been President and Chief Executive Officer of Hampton Roads Transit since 1999, and currently serves as First Vice Chair of the APTA Executive Committee. Having devoted his career to public transportation over the past three decades, he is a member of the Advanced Public Transit Systems (APTS) Committee of the Intelligent Transportation Society of America. Michael S. Townes has a Master's degree in Urban Regional Planning and a Bachelor of Arts in Political Science from the Virginia Commonwealth University.

Gregor Saladin has been Spokesperson of the Swiss Federal Office of Transport since 2002, and Assistant Department Head of Information and IT since 2008. In addition, he has held various positions at Swiss press agencies and worked as an editor and journalist for several Swiss media companies. Gregor Saladin earned his degree in philosophy and literature.

Michael Schneider is founder and managing partner of InfraConsult LLC, a firm specializing in the development and financing of sustainable infrastructure projects. He co-chairs the APTA Task Force on Public-Private Partnerships and has been involved in planning and financing many well-known public-private partnership projects over the past 20 years. He is recognized as one of the nation's most prominent authorities on private investment in public works. Michael Schneider holds an undergraduate degree in Civil Engineering and a Master's degree in Urban and Regional Planning and Economics from the University of California, Los Angeles.

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Franziska Borer Blindenbacher is currently a visiting scholar and part-time faculty member of The George Washington University in Washington, D.C. Having worked for the federal governments of Switzerland and Canada for more than a decade, Ms. Borer Blindenbacher has extensive experience in crafting and implementing sustainable transportation policies on the federal and local levels. Franziska Borer Blindenbacher earned a Master's degree in Political Economy, Political Science and International Law from the University of Bern.

Richard W. Andreski is Director of the Operations Coordination & Policy Office of the Executive Director at NJ TRANSIT Corporation. He has more than a decade of experience in creating policies to make public transportation the preferred method of travel. He helped found a coalition for a new trans-Hudson rail tunnel to provide direct service between New Jersey communities and Midtown Manhattan. He holds a Master's degree in City Planning from the Edward J. Bloustein School of Planning & Public Policy at Rutgers University and a Bachelor of Science degree from Lafayette College.

Nat Bottigheimer is transportation planner at WMATA (Metro) and has extensive experience coordinating transportation service and infrastructure planning with local economic and real estate development. Prior to that, he worked at the Maryland Department of Transportation overseeing a group focused on transportation and land use development planning. Nat Bottigheimer received a Master's degree in Public Policy from the Goldman School of Public Policy at UC Berkeley, and a Bachelor's degree in Government from Harvard University.

Arthur Guzzetti has been Vice President of Policy since March 2007; prior to that, he was Director of Policy and Advocacy for APTA beginning in 1997. He is responsible for activities and relationships promoting policies favorable to public transportation at the legislative and executive branches of all levels of government. Mr. Guzzetti also directs APTA's extensive policy research agenda and is currently the leading force of TransitVision 2050, the visioning initiative looking at the major trends that will shape the future of public transportation. He has a degree in Political Science and a Master of Public Administration degree from the University of Pittsburgh.

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